

FACT SHEET



Metro Meals on Wheels

Who We Are:

Metro Meals on Wheels (MMOW) is a collaborative association of 40 community and neighborhood-based Meals on Wheels programs located throughout the Minneapolis/St. Paul, MN metropolitan area. In partnership with these programs, *we lead the effort to make sure people in our community receive the nutritious meals and the human connection they need to help them live independently.*

Our local Meals on Wheels programs deliver over 1.1 million meals annually to approximately 8,000 clients. Each week day nearly 400 volunteers serve our clients.

What We Do:

Metro Meals on Wheels partners with our neighborhood MOW programs to ensure effective volunteer recruitment, marketing, fundraising, advocacy, technical assistance, information referral, and education/training services to all members. **This ensures less duplication of effort on the part of programs, enabling them to be more cost-effective, efficient and skilled.**

Our Accomplishments:

In 2008, Metro Meals on Wheels:

- *Member Services*
 - Awarded \$92,421 in grants and scholarships to our members; an increase of 23%.
 - Boxed and distributed 8,000 shelf-stable meals during the Blizzard Box Blitz; with support from over \$16,000 in sponsorships and a Second Harvest partnership.
 - Developed “Corporate Hero” program to assist our members in identifying and cultivating sponsorships with local corporations in their areas.
 - Organized Pot Holders and Greeting Card drives, exceeded goals by 300% and provided recognition for volunteers and gifts for MOW clients.
 - Gathered and distributed information for clients including; Absentee ballots, Vitamins, DTV Transition, Xcel Energy Efficiencies and Red Cross Preparedness.
- *Internal Operations*
 - Launched new web site with donor portal resulting in \$34,628 total online donations, 248 volunteer referrals to programs, and new member site for better communication.
 - Created 1st Annual Golf Tournament; netted over 61% of event budget and hosted over 70 golfers.
 - Expanded billing services to our members.
 - Received Phillips Grant to fund new Program Capacity Coordinator position focused on member services.
 - Created Intern and Office Volunteer program.
 - Finalized 5-year strategic plan with board approval.
- *Advocacy, Marketing & Fundraising*
 - Increased advocacy and drafted legislation to increase funding for Senior Nutrition and Home Delivered Meals.
 - Received first two major individual donor gifts of \$10,000 each.
 - Achieved record amount in individual giving of \$220,007.
 - Increased overall media exposure with additional print and television reports regarding high gas prices affecting volunteerism and the DTV transition.

Our Members:

Anoka Champlin Meals on Wheels	Neighborhood House/Asian Meals on Wheels
Bloomington Meals on Wheels	North Minneapolis Meals on Wheels
Burnsville/NW Dakota Co Meals on Wheels	North St. Paul/Maplewood/Oakdale
CEAP Meals on Wheels	Northeast Dinner Bell
CES Meals on Wheels	Open Arms of Minnesota
Coon Rapids/Blaine-Meals for Shut ins	Richfield Meals on Wheels
Eden Prairie Meals on Wheels	Roseville School District
Edina Meals via Wheels	Sr. Community Svcs-Albertville/St. Michael
Fridley-Hot Meals for Shut Ins	Sr. Community Svcs-Delano
H.S.I.	Sr. Community Svcs-North Lake Minnetonka
Hasting Meals on Wheels	St. Louis Park-Dinner at your Door
Hopkins Dinner at your door	SE Mpls Meals on Wheels
Keystone Comm. Svcs Meals on Wheels	SW Mpls Meals on Wheels
Kosher Meals on Wheels-Mpls	Southwest Area Meals-St. Paul
Kosher Meals on Wheels-St. Paul	TRUST Meals on Wheels
Loring Nicollet Meals on Wheels	Wayzata/Plymouth Meals on Wheels
Meals on Wheels Southshore	WeCan Meals on Wheels
Merrick Community Services	West 7th Community Center
Mobile Meals of Northern Dakota County	White Bear Lake Senior Program
Moundsview School District - New Brighton	Wilder Foundation

Contact us:

Patrick Rowan, **Executive Director**
Patrick@meals-on-wheels.com

Katey Davern McCabe, **Marketing Communications Director**
Kathy@meals-on-wheels.com

Kathy Dougherty, **Development Manager**
Molly@meals-on-wheels.com

Kelsey Ohme, **Volunteer & Office Manager**
Kelsey@meals-on-wheels.com

Tara Kumar, **Program Capacity Coordinator**
Tara@meals-on-wheels.com