



meals mheels

August 1, 2024 6:00–9:00pm

The Whim NE Minneapolis



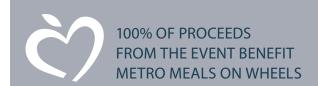




WHY SPONSOR MEALS ON HEELS?

A Meals on Heels sponsorship is an opportunity to place your company in front of thousands of engaged citizens in the Twin Cities. Your name will be associated with one of the most well-loved and recognizable nonprofits around - Meals on Wheels. The event connects with our community in the Twin Cities through social media channels, print and digital marketing, TV spots, and radio ads. Some of our metrics include:

- 600,000+ impressions on social media
- 31,000+ people reached via email
- 15,000+ reached through print newsletter



which supports the delivery of 1.5 million meals each year to people in the Twin Cities who are unable to leave their homes or make their own nutritious meals.

WHAT IS MEALS ON HEELS?

Meals on Heels features food and drinks from top local restaurants, raffles, entertainment, and the renowned Swank Soles contest. A highlight of the event every year, the Swank Soles competition celebrates the Meals on Heels attendees with the best shoes! We're expecting 300 attendees to join us in returning to the beautiful event venue, The Whim in NE Minneapolis. Since 2009, Meals on Heels has attracted support from numerous local restaurants and media partners. More information at mealsonheelsevent.org.



PRESENTING - \$7,500

You're the star of the show. Special recognition at the event includes signage everywhere and shoutouts from our host during the event. Your logo will also be featured in our newsletter, all pre-event communication, and social media. 10 tickets and a reserved table are included in your sponsorship.

SWANK SOLES - \$5,000

People look to your company for the latest styles and trends. Special recognition at the event includes signage at the Swank Sole Competition and shoutouts from our host during the event. Your logo will also be featured in our newsletter, all pre-event communication, and social media. 10 tickets are included in your sponsorship.

BAR - \$5,000

Everyone will have you to thank when grabbing their drink at the bar. Special recognition at the event includes signage at all bars and shoutouts from our host. You'll also be featured in our newsletter, all pre-event communication, and social media. 10 tickets are included in your sponsorship.

SPIN THE BOTTLE - \$5,000

Sponsor the crowd's favorite game of the night! Special recognition at the event includes signage at the game and shoutouts from our host. You'll also be featured in our newsletter, all pre-event communication, and social media. 10 tickets are included in your sponsorship.

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PRE-EVENT
COMMUNICATION
Logo placed on
all pre-event print
communication; name in
social posts

TICKETS TO EVENT

At least 2 mentions on MOH Facebook and Instagram RECOGNITION ON SIGNAGE, E-NEWSLETTER Yes



PRE-EVENT COMMUNICATION Name on all pre-event communication, digital and print TICKETS TO EVENT SOCIAL MEDIA At least 1 mention on MOH Facebook and Instagram RECOGNITION ON SIGNAGE, E-NEWSLETTER Yes

2024 COMMITMENT FORM

ORGANIZATION INFORMATION ORGANIZATION NAME _____ CONTACT NAME EMAIL _____ PHONE____ ADDRESS _____ CITY _____ STATE____ ZIP____ MEALS ON HEELS 2024 SPONSORSHIP SPONSOR LEVEL: ☐ Presenting: \$7,500 ☐ Spin the Bottle: \$5,000 ☐ Swank Soles: \$5,000 ☐ Premier Partner: \$2,500 ☐ Bar: \$5,000 ☐ Partner: \$1,000 PAYMENT INFORMATION ☐ Check Enclosed ☐ Please Invoice Please make checks payable to Metro Meals on Wheels. Forms can be mailed with payment to: Metro Meals on Wheels 1200 S Washington Ave #380 Minneapolis, MN 55415

QUESTIONS?

Contact Director of Development and Communications Jeni Gregory at jeni@meals-on-wheels.com or 612-242-3488.